Dear Friends and Colleagues,

As we embrace the rapidly changing health care industry, Hospital Sisters Health System continues to work diligently to heighten the reliability and value of care we provide our patients according to their unique needs. As we begin the third year of the Affordable Care Act and more people continue to access health care, we continue to strengthen our System’s infrastructure to accommodate our patients’ most vital needs.

In this annual report, we highlight many ways we are serving our patients and their families through our high quality, Franciscan health care ministry. Our accomplishments this past year include breaking ground on a new state-of-the-art hospital and two ambulatory care centers in Southern Illinois, implementing new programs and technology to restore health to our patients, updating the environments in which we heal, increasing the effectiveness and efficiency for how we deliver care, and working collaboratively with others to improve the health status of our communities.

Our accomplishments include greater synergy between our colleagues and physician partners as we collectively deliver highly coordinated care to all patients. Whether it’s a major process improvement initiative in our service lines, a technological break-through to improve efficiency, virtual care to patients, new mobile applications and better access to online medical records or providers, or impactful training programs for colleagues, the goal is to ensure each patient has the best experience during their care and the optimal outcome for their health.

During this critical time in the evolution of health care, HSHS strives to utilize every aspect of the health care system to continue our Mission of service and to improve the lives of our patients and their families. Our goal is to unite the diverse talents of our many dedicated physicians, nurses and clinicians to provide our patients with high-quality health care.

As a Franciscan health care ministry, we take inspiration from the teachings of St. Francis and St. Clare of Assisi as we serve others, particularly the most vulnerable in our society. As health care professionals, we constantly adapt to changes in health care so we can deliver excellence in every encounter with our patients, their families and those with whom we work.

Over the past 140 years, our mission to share the healing love of Christ has been constant. While health care in the United States has become increasingly complex, the consistency of our mission sets us apart both as a health system and as individual health care professionals. On behalf of the Hospital Sisters Health System family, we are grateful for the opportunity to serve our patients, their families and our communities in the healing tradition of Jesus Christ and St. Francis of Assisi.

Sincerely,

Mary Starmann-Harrison
President and CEO

Stephen J. Bochenek
Chair, Board of Directors
Dear Friends,

Without a doubt our Fiscal Year 2015 has been an exciting one for all of us. Further advancing health, healing and hope within the HSHS Division-Eastern Wisconsin remains a focus as you will see in this report. To be that trusted health care partner, it is important to us that high quality, affordable care is available to all who come to us. It is equally important that care be seamless so patients move easily and confidently from physician office to hospital to ancillary services and to health.

We have many things to be proud of, including, but certainly not limited to:

• Completing the transition of Community Memorial Hospital in Oconto Falls to HSHS St. Clare Memorial Hospital, the fourth hospital in our Division and 14th in our system.
• Partnering with the Medical College of Wisconsin to bring a stronger, more cohesive and committed neurosurgery program to our Division at HSHS St. Vincent Hospital in coordination with our Prevea Health Partners.
• Advancing orthopaedic services in partnership with Prevea and opening the Regional Orthopaedic Center at St. Mary’s.
• Joining with other regional partners to support the Medical College of Wisconsin in opening a campus at St. Norbert College in DePere, thus paving the way for keeping physician graduates in our community and strengthening health care in our region.
• Partnering with our nurses for the development of a Franciscan Inspired Care Delivery Model that puts the patient at the center of all we do and crosses all disciplines.
• Entering into a formal partnership agreement with Green Bay Oncology to transform oncology patient care, creating a patient-centered service line with high quality, seamless patient experiences in a cost effective manner.

These are just a few achievements over the past year. We invite you to learn more about them and others within these pages.

We are honored to serve the people of Eastern Wisconsin and look forward to continuing to being your trusted health care partner, providing the highest quality, highest reliability of care at the best value.

Sincerely,

Therese Pandl
President & CEO
HSHS Division-Eastern Wisconsin

DJ Long
Chair, Board of Directors
HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center

David Van de Water, JD, LLM
Chair, Board of Directors
HSHS St. Nicholas Hospital

Christy Kaempfer
Chair, Board of Directors,
HSHS St. Clare Memorial Hospital
Dear Friends,

Over the past year, we’ve done some incredible things to position our division for continued success. Prevea Health and our HSHS hospital partners have further strengthened our partnership. We’ve helped to advance Prevea360 and joined Integrated Health Network of Wisconsin (IHN).

Together, we welcomed new patients and colleagues when Community Memorial Hospital joined our division as HSHS St. Clare Memorial Hospital. Prevea Health is now caring for patients at four HSHS hospitals and 67 health centers and worksite clinics in Northeast Wisconsin; and recently expanded to work with the HSHS hospitals in Western Wisconsin as well. This growth was only made possible through our partnership.

We are now caring for a bigger area than ever before, and I’m proud to say that the care we’re providing is better than ever before. Improved processes for managing care transitions between the clinic and hospital settings, and a focus on preventive care are helping our patients achieve the highest level of wellness possible.

As Prevea Health prepares for our 20 year anniversary, it’s an exciting time to reflect on where we’ve been, where we are and where we can go from here. The health care industry is ever-changing, and through our partnership, we’re strongly positioned to care for our patients into the future.

When Prevea began, we still used paper charts. Today with a shared electronic medical record between clinics and hospitals and through our innovative partnerships, we now have better access to more data—including quality, cost and customer service measures. Through that data, we are now able to quickly identify deficiencies and best practices to ensure the highest quality of consistent care for our patients during each patient contact and through every care transition.

Together, we’re making our communities healthier. As we continue to expand our partnership by seamlessly offering integrated care through a variety of new services and in new communities, our partnership will only continue to grow stronger. I’m confident that our Prevea family and HSHS hospital partners, with our unquestionable dedication to providing exceptional patient care, can make anything happen.

Sincerely,

Ashok Rai, MD
President & CEO
Prevea Health
Hospital Sisters Health System (HSHS) is privileged to be entrusted with the care of our patients and their families. We will honor that trust by placing the patient at the center of everything we do and by providing high quality care consistently and reliably. We will attend to patient needs across the care continuum by helping well persons stay well, by keeping persons out of the hospital when care can be provided safely and appropriately in another care setting, by taking meticulous care of hospitalized patients, and by assisting patients optimally after hospitalization and returning them to a state of wellness whenever possible.

The intent of HSHS aligns perfectly with the governmental and marketplace shift to "pay-for-performance" in the Affordable Care Act, for example. It also positions HSHS to pursue the Triple Aim of the Institute for Healthcare Improvement, embracing better care for individuals, better health for populations and lower cost through improvement.

While the patient experience will continue to be important, Patient Engagement will be essential to realizing exceptional clinical outcomes in the future. In addition, Patient Engagement will positively impact quality, safety and service. In this new care delivery environment, hospitals will be held accountable for patient behaviors that traditionally were considered outside of their control. As a result, HSHS must adopt a care delivery model that engages our patients, their families and health care providers to be active, collaborative partners in their care.
**Franciscan Inspired Care Delivery Model**

Three primary stakeholder teams are identified as key to support Patient Engagement. While each of these teams may have a unique focus and accountability along the care continuum, these teams are interconnected and interdependent to support patient engagement and achieve the promise of the Triple Aim. The common focus of Patient Engagement unites various stakeholders toward this end.

The Health Care Team consists of a wide range of health care professionals directly involved in a patient's holistic care. Team members work collaboratively to achieve quality outcomes by serving as care providers and leverage patient compliance by serving as care advisors. Health care team members include and are not limited to physicians, nursing and ancillary services such as lab, radiology, therapies, etc.

The Community Team includes those individuals more indirectly involved in a person's well-being. Team members are generally outside the acute care setting and focus on both individual and population health management. Personal health is strengthened when they are members of a healthy community. Community team members include and are not limited to skilled nursing facilities, health and wellness initiatives/programs, churches, marketing campaigns, etc.

The Patient/Family/Support Team encourages increased patient autonomy by shifting the role of the patient from passive recipient to active participant. Care transition is better managed through patient education, patient “activation” strategies and support by those closest to the patient. Family/Support team members include and are not limited to “family” members, case managers, home care, palliative care, pastoral care, etc.
HSHS St. Vincent Hospital First in Green Bay Area to be Recognized as “Baby-Friendly”

HSHS St. Vincent Hospital has received prestigious, international recognition as a Baby-Friendly designated birth facility, by Baby-Friendly USA, Inc.

Baby-Friendly USA, Inc. is the U.S. authority for the implementation of the Baby-Friendly Hospital Initiative (BFHI) – a global program sponsored by the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF). The initiative encourages and recognizes hospitals and birthing centers that offer an optimal level of care for breastfeeding mothers and their babies. Based on the Ten Steps to Successful Breastfeeding, this prestigious award recognizes birth facilities that offer breastfeeding mothers the information, confidence and skills needed to successfully initiate and continue breastfeeding their babies.

“We are the first in Green Bay to receive this certification and are proud of the work that has been put in to achieve it,” said Bonnie Teuteberg, Director, Women and Infant Services, for HSHS St. Vincent Hospital. “We know that by practicing the Ten Steps to Successful Breastfeeding, the moms and babies we care for will have a wonderful beginning together and health benefits that will last over the child’s lifetime.”

There are more than 20,000 designated Baby-Friendly hospitals and birth centers worldwide. Currently, there are 269 active Baby-Friendly hospitals and birth centers in the United States. The Baby-Friendly designation is given after a rigorous, on-site survey is completed. The award is maintained by continuing to practice the Ten Steps to Successful Breastfeeding, as demonstrated by quality processes.

HSN St. Vincent Hospital among America’s Best Hospitals to Have a Baby

In January, HSHS St. Vincent Hospital received the 2015 Women’s Choice Award as an America’s Best Hospitals for Obstetrics. This evidence-based designation is the only award that identifies the country’s best health care institutions based on robust criteria that consider female patient satisfaction, clinical excellence, and what women say they want from a hospital.

The list of more than 350 award winners represents hospitals, including HSHS St. Vincent Hospital, where women can feel confident in choosing for their maternity needs.

“We are incredibly grateful for the physicians, nurses and entire team that made this award possible,” said Therese Pandl, President & CEO, HSHS Division-Eastern Wisconsin. “It is a reflection of their commitment to safety, quality, efficiency and the experience for our patients; as well as demonstration of their dedication to this healing ministry.”

“New moms have many choices when it comes to obstetrics. Now they can make informed decisions based on the recommendations of other moms who have experienced that hospital first hand,” said Delia Passi, CEO and Founder of the Women’s Choice Award, and former publisher of Working Woman and Working Mother magazines. “Most importantly, when a woman sees the Women’s Choice Award at her local hospital, she'll know the hospital values her experience as a critical component of care for her and her loved ones.”

The America’s Best Hospitals for Obstetrics scoring process is unique in that it is the only national list that focuses on female patient satisfaction. Only the hospitals who qualify for this highly selective designation provide the highest level of obstetric services based on their exceptional scores for patient recommendation, as provided by data reported by the U.S. Department of Health and Human Services in Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) surveys, as well as an analysis that weights criteria identified as the most important to women for patient satisfaction, including early elective deliveries.
Renovated Maternity Suites at HSHS St. Vincent Hospital

Giving birth is no easy feat. That's why maternity units should offer top-notch comfort and care — not to mention soothing spaces for babies and families. In late summer 2015, HSHS St. Vincent Hospital’s Women’s Health & Birthing Center unveiled a renovated maternity unit. The unit features a spa-like atmosphere, leading-edge equipment, private suites and amenities that cater to post-partum mothers, babies and families.

The hospital is significantly improving the post-partum experience by renovating the current labor and delivery rooms and nursing station in three phases. Phase one, completed in summer 2015, includes four family suites and eight Labor/Delivery/Recovery/Post-partum (LDRP) rooms.

Family suites, new to the Green Bay area, include a private space for mom and baby on one side and space for family and friends to gather on the other. All family suites include:

- A private bathroom with a walk-in shower that features a rainfall showerhead
- A spacious layout double the size of current post-partum rooms
- A space for loved ones with a TV, microwave, coffee pot, table and chairs, and a child play space

The LDRP rooms will allow mothers and infants to stay in the same room after delivery, where they can bond privately.

Phase two will start this fall and include centralizing the nurses’ station and completing the final three family suites, bringing the total to seven suites. These suites can support labor and delivery, as needed.

The goal is to finish phase three, which will include adding two observation rooms and upgrading one of the cesarean section rooms, by late 2016.

HSHS St. Vincent Hospital is prepared for anything that arises before, during and after birth. Should additional care be needed, obstetrician/gynecologists, anesthesiologists and neonatologists are available. To support high-risk births, the Level III Newborn Intensive Care Unit (NICU) provides continuous, comprehensive infant care.

To schedule a tour of the HSHS St. Vincent Hospital’s Women’s Health & Birthing Center, call (920) 433-8329.
Pediatric Specialty Team Sees Growth

Thanks to our partnership with Prevea Health, the HSHS Division-Eastern Wisconsin has access to the largest team of pediatricians and pediatric specialists in the Green Bay area. Since July 2014, five new pediatric specialists have joined our family to provide specialty care close to home.

Due in part to this growth, a renovation was completed on the third floor of HSHS St. Vincent Hospital to create space for pediatric gastroenterology, a service that is new to Northeast Wisconsin. In fall of 2014, Dr. Maridine Co joined the Prevea Health family as the only community-based, dually board-certified pediatric gastroenterologist and nutrition specialist in Northeast Wisconsin and the Upper Peninsula.

Additionally, four new pediatric specialists joined Prevea Health. They include:

- Dr. Tina Sauerhammer, the area’s first fellowship-trained pediatric plastic and reconstructive surgeon. She cares for children in need of a variety of reconstructive procedures for congenital deformities, such as cleft lip and palate, and procedures for those who have suffered trauma and injuries.
- Dr. Beth Medford, a pediatric cardiologist. She will care for infants, children and adolescents with cardiac, cardiopulmonary and cardiovascular disease.
- Dr. Patricia McDougall Shick, a pediatric orthopedic surgeon. She specializes in pediatric orthopedic surgery for fractures and injuries; congenital and developmental deformities; and spinal deformity diagnosis and treatment.
- Dr. Muhammed Syed, a pediatric intensivist at HSHS St. Vincent Hospital. He specializes in medical and surgical care for children following emergencies, such as trauma or critical heart or lung disease.

The addition of these pediatric specialists strengthens the comprehensive pediatric team and the services it provides community. Each is working closely with the region’s children and their families to help them reach their full potential and well-being.
Transforming Lives to Survive and Thrive

Childhood is a time for creating memories. Norah Derby learned that she enjoys ice skating with her brother, Owen, and together they have built childhood memories. For Norah, her childhood will forever be marked by memories of a journey that tested her strength starting at age eight.

In November 2013, Norah fell while ice skating and later complained of neck pain. As a concerned mother, Lynn Derby took Norah to the emergency room. That day a tumor was found in Norah’s neck bone. It wasn’t until January 2, 2014, at Children’s Hospital of Wisconsin that Norah was diagnosed with Osterosarcoma. Osteosarcoma is a cancer of the bone and it usually occurs in adolescents and young adults, but can occasionally occur in younger children. The cancer typically starts in the bones around the knee joint or in the thigh.

The location of Norah’s tumor was very rare. Her treatment included 30 weeks of intense chemotherapy and a surgery to remove the remaining tumor. Knowing that their local hospital in Marinette didn’t have the resources to treat pediatric cancer, Norah’s family had a tough decision to make. In Wisconsin, there are only four hospitals that treat pediatric cancer, one of which is HSHS St. Vincent Hospital. Not knowing which hospital to choose, and having already developed a relationship with Children’s Hospital, they stayed in Milwaukee, but it was difficult because their family wasn’t able to stay with Norah all the time in the hospital room and the distance to travel was cumbersome.

Shortly after Norah received her first chemo treatment in Milwaukee, the Derby family toured HSHS St. Vincent Hospital, which has a long history of providing pediatric oncology services for Northeast Wisconsin and the Upper Peninsula of Michigan. It was the initial visit with Dr. Jon Brandt, Pediatric Hematology/Oncology, Prevea Health, that helped ease the worries of the Debry family. Keeping their family together was one priority, being closer to home was an additional benefit. At HSHS St. Vincent Hospital the family was allowed to stay during Norah’s multiple hospital stays. “We really felt like St. Vincent was treating our entire family and that spoke volumes because we wanted our family to be together,” said Chad Derby, Norah’s father. “The hospital staff is what made our family able to do it and we couldn’t have done it without them.”

After weeks of chemo, in April 2014, the Derby family traveled to Mayo Clinic in Rochester, Minn. for Norah’s 22-hour specialty surgery to remove the remaining tumor in her neck. After a successful surgery, Norah returned to HSHS St. Vincent Hospital to continue her chemo treatments, which she completed in October 2014.

“It is amazing to witness the resilience of our patients as they move through their cancer care treatments,” said Lori Vertz, Clinic Manager, Pediatric Hematology/Oncology, HSHS St. Vincent Hospital and Prevea Health. “Norah and her entire family proved to be strong travelers throughout their journey.”

Throughout Norah’s illness, the family has experienced support from family and friends, but the greatest support has come from the oncology team at HSHS St. Vincent Hospital. “I honestly don’t know how we would’ve
survived and it’s difficult to find the words to express how thankful we are,” said Chad and Lynn. “The care and treatment Norah received saved her life. We have days ahead and futures to plan because we were at St. Vincent.”

When asked what they liked most about HSHS St. Vincent Hospital, Norah and Owen both replied without hesitation, the nurses. “The entire oncology team made the whole experience a lot less scary and to this day both Norah and Owen still get excited about going to St. Vincent,” said Chad. “While the treatment she received at St. Vincent helped save her life, it was the people who truly impacted her life. The personal connections and personal relationships our family developed with the hospital staff, from our doctors and nurses to the Child Life Specialists and custodians, helped us stay positive. There was always someone there to cheer us up or accommodate us.”

Thanks to the positive experiences and memories made at HSHS St. Vincent, Norah is doing everything she can to the best of her ability. “It was never difficult to pack our suitcases and move into the hospital for days because of the people,” said Chad and Lynn. “You have touched our lives and our hearts forever.”

Today, nine-year-old Norah has scans done every three months and will soon go to every six months. She is full of life and loves dancing, swimming, and riding her bike and scooter with her brother, Owen. She has come such a long way and has kept a very positive attitude, she is strong and so is her spirit.

Because childhood cancers are much less common than adult cancers, nationwide research studies are needed to better understand causes of cancer in children. For this reason, all HSHS St. Vincent Hospital pediatric cancer patients and their parents, such as the Derby family, are offered participation in the Childhood Cancer Research Network (CCRN). The Children’s Oncology Group has established the CCRN with the goal of collecting clinical and demographic information about every infant, child, adolescent and young adult diagnosed with cancer in the United States and Canada. This information is used to help physicians and scientists better understand whether there are some children who may be at greater risk for these diseases. Additionally, the CCRN helps researchers study the causes of specific types of childhood cancers.

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**Child Life Specialists**

A unique service that HSHS St. Vincent Hospital offers its pediatric families and the physicians who care for them is Child Life. The goal of Child Life is to help children and families cope with a child’s treatment and the family’s experience during hospitalization. “Our main goal is to help decrease the stress and anxiety experienced in the hospital setting, and we’re doing that first and foremost by helping them understand what’s happening,” says Colleen Ducke, Child Life Supervisor, HSHS St. Vincent Hospital.

While being in a hospital setting is not ideal, the Child Life team works to facilitate positive child and family adjustments to the health care experience by promoting effective coping through play, preparation, education and self-expression activities. “We know that chronic illness affects the whole family,” said Ducke. “Anything we do with the patient, we do the exact same things with the siblings. We also find that parents benefit from the explanations we provide for patients at the broken-down level.”

By addressing the emotional needs of all involved, the child will have a stronger emotional support system. “You can see the hopefulness and the willingness of children to continue to fight, to take medications, to do the treatments, to do the things they need to do to get better,” added Ducke.
HSHS St. Mary’s Hospital Medical Center Welcomes St. Gianna Clinic

In June, HSHS St. Mary’s Hospital Medical Center welcomed a new clinic to its campus. St. Gianna Clinic provides primary care to women, men, children and families from conception to natural death according to the teachings of the Catholic Church.

“Our mission is to reveal and embody Christ’s healing love for all people through our high-quality, Franciscan health care ministry,” said Therese Pandl, President & CEO, HSHS Division-Eastern Wisconsin. “St. Gianna Clinic is a natural extension of our Catholic ministry and we are pleased to welcome them to our hospital campus.”

St. Gianna Clinic is open to all people, regardless of their faith denomination or economic status. Dr. Robin Goldsmith serves as President and Chief Medical Officer of St. Gianna Clinic; family medicine services are provided by Dr. Scott Stillwell.

“I see all stages of life, from babies to the elderly and everything in between,” said Dr. Stillwell. “I am excited to be practicing medicine in an environment that cherishes and respects all life, and acknowledges God’s role as the Creator of life.”

St. Gianna Clinic is located on the first floor of 1727 Shawano Ave., across the street from HSHS St. Mary’s Hospital Medical Center.
Caps Knit with Love, Green and Gold Capture National Attention

For the last 18 years, Janet Destree of Green Bay has been putting her hands and knitting needles to work to create one-of-a-kind caps for newborn babies at HSHS St. Vincent Hospital.

“I love to knit and I love to give away the things I make, so it’s a perfect fit,” said Destree.

Destree is one of 25 women who volunteer to knit caps for babies born at the hospital, including the tiniest of hats for premature babies being cared for in the NICU.

“Each one of our volunteers knits every cap with love,” said Chris Kocken, Director of Volunteer Services, HSHS St. Vincent Hospital. “We are so grateful for their talent, generosity and dedication to our hospital.”

Since starting her volunteer work in 1997, Destree has created more than 1,500 hats for the hospital. It takes her about 45 minutes to knit one cap from the comfort of her home in Green Bay. Most of the yarn she uses is dyed in hues of green and gold. After all, Destree lives in the heart of Packers country – a community known for having some of the most devoted football fans in the nation.

On December 8, 2014 as people from around the country watched the Green Bay Packers take on the Atlanta Falcons on ESPN, the network aired a special report that highlighted the many ways Green Bay shows its love for its team. The reporter included HSHS St. Vincent Hospital in his story, mentioning how each newborn baby is sent home with a handmade green and gold hat. The story prompted Packers fans from all over the country to contact the hospital requesting caps for their babies or loved ones.

“I called up the knitters right away to get our ‘cap factory’ up and going and they went right into action,” said Kocken. “They are a great group.”

Nathan Karaway, a Wisconsin native and dedicated Packers fan living in La Grange Park, Illinois – closer to the heart of Bears Country than the Frozen Tundra – was one of many hoping to get his hands on one of the special hats. After five years of trying to have a baby, he and his wife Casey were over the moon to learn they would be expecting a little miracle in May 2015.

“With Christmas right around the corner, I knew one of those hats would be the perfect present for my wife and our baby-to-be,” said Karaway.

The Karaways received their cap from HSHS St. Vincent Hospital in time for Christmas and on May 29, 2015 were able to place it on the head of their newborn baby girl, Charlotte. Today, despite living in what some would call “enemy territory,” Charlotte has a good, head-start on her journey of becoming a die-hard Packers fan. It’s all thanks to her devoted dad and a team of dedicated volunteers like Janet Destree at HSHS St. Vincent Hospital.

Above, Nathan and Casey Karaway with their newborn daughter, Charlotte in May 2015.
At left, Charlotte donning her green and gold cap.
Physical Therapy Uses FOTO Software to Enhance Patient Care

In early 2014, Prevea Physical Therapy began looking into ways to further enhance patient care and streamline its ability to track patient outcomes. The main goal of all therapy programs is to improve the patient’s function and reach their personal goals.

After much consideration, a software program called Focus on Therapeutic Outcomes (FOTO) was chosen to enhance our therapy services. It uses computerized adaptive testing to grade a patient’s functional capacity on a scale of 0 to 100.

Complete with a national database, the software helps physical therapists determine a patient’s functional score prior to therapy, track a patient’s increase in function during therapy, and compare his or her outcomes to patients with similar medical histories. It also gives our team a chance to compare itself to other providers.

The program was implemented in November 2014 and is available at four Prevea Health Centers, including Ashwaubenon, Shawano Avenue, East Mason and East De Pere.

“Before or at their first visit, patients are sent a survey that asks them a variety of questions,” says Pete McMahon, Rehabilitation Manager, Prevea Health. “The questions evolve, depending on their answers, and help us evaluate their initial condition and function.”

Between their third and sixth visits and near the end of their treatment course, they are given the same survey to evaluate their function throughout the treatment process.

“Patients have different functional issues and goals,” says McMahon. “One might want to improve their sports performance, while another might want to cook dinner and clean their home. FOTO helps our therapists tailor their program to the needs of their patient.”

FOTO also enhances the physical therapists’ ability to communicate with the patient’s insurance company and helps us stay on top of Medicare requirements by providing specific information about patient’s progress.

The discovery and implementation of FOTO into our system is a win-win for all but, most importantly, it will improve patient lives and help them return to accomplishing their everyday activities.

The main goal of all therapy programs is to improve the patient’s function and reach their personal goals.
Beyond Primary Care: Subspecialists Join Our Community

Timely access to health care is essential to optimal health outcomes and the past year has shown progress in bringing subspecialists into the Eastern Wisconsin Division. Our growth is helping to improve access and enhancing the patient-physician relationship that is essential to high quality medical care.

Dr. Daniel Severance

As the region’s only fellowship-trained Orthopedic Trauma Surgeon, Dr. Daniel Severance, joined the Prevea Regional Orthopedic Center in fall 2014. Dr. Severance is skilled to treat patients who suffer from a single bone fracture to those who have suffered multiple broken bones due to life-threatening accidents.

Taking care of patients is the first priority. “I get the most joy out of seeing patients who I first meet after a car accident or injury because I get to follow them through the healing process until they are able to return to their previous activities,” said Dr. Severance. “Getting to know my patients over weeks or months and seeing their progress is very satisfying.”

Now people living in Northeast Wisconsin in need of an orthopedic trauma surgery have access to the highest-skilled surgeon here in Green Bay. “The ability to keep patients closer to home to receive care is a benefit for everyone involved,” said Dr. Severance.

Dr. Severance is certified by the American Osteopathic Board of Orthopedic Surgery and is the Physician Champion of our Executive Fracture Council, which leads the market in fracture care.

Dr. Patricia McDougall Schick

As the only practicing fellowship-trained Pediatric Orthopedic Surgeon in Northeast Wisconsin and certified by the American Board of Orthopaedic Surgery, Dr. Patricia McDougall Schick, provides expert care for children with bone and joint needs. In fall 2014, she joined the Prevea Regional Orthopedic Center and the leading specialized pediatric and orthopedic teams focusing on orthopedic fractures, injury and deformity in children. She specializes in pediatric orthopedic surgery for fractures and injuries, congenital and developmental orthopedic deformity and spinal deformity diagnosis and treatment.

“I have a very rewarding job because I get to care for kids and parents during a stressful time of injury or trauma,” said Dr. McDougall. “I like the variety in pediatric orthopedics and enjoy the challenge of each case.”

Prior to Dr. McDougall joining our family, pediatric patients who needed services for an orthopedic surgery for fractures and injuries, congenital and developmental orthopedic deformity and spinal deformity diagnosis and treatment had to travel to Milwaukee or Madison.

Dr. Severance and Dr. McDougall are the only Orthopedic Trauma Surgeon and Pediatric Orthopedic Surgeon in a 10 county radius providing care at HSHS St. Vincent Hospital.

Dr. Matthew Colligan

In spring 2015, Dr. Matthew Colligan, a highly-skilled Orthopedic Surgeon joined the area as the second joint replacement fellow working with Dr. Michael O’Reilly at the Prevea Regional Orthopedic Center at HSHS St. Mary’s Hospital Medical Center.

“Orthopedics is an exciting field because of the changing technology and the outcomes for patients,” said Dr. Colligan. “By working together, we can provide better overall care for our patients to positively improve the patient experience.”

Dr. Colligan is certified by the American Osteopathic Board of Orthopedic Surgery and specializes in comprehensive orthopedic care, adult hip and knee joint replacement, arthroscopy of the knee, revision of hip and knee replacements, resurfacing hip replacements, minimally-invasive hip and knee replacements and gender-specific knee replacements.

Taking care of the patients is the first priority. “My goal is to eliminate arthritic hip and knee pain and help my patients return to a fun, active and healthy lifestyle,” said Dr. Colligan. “As a team, we are improving access, extending care and providing positive outcomes to patients throughout Northeast Wisconsin.”
HSHS and Prevea Health have a long-standing, national reputation for excellence. The collaboration between HSHS Division-Eastern Wisconsin, Prevea Health, and MCW is a unique experiment that has not occurred previously in the United States.

— Douglas Chyatte, MD

**Advancements in Neurosurgery Services and Plans for Future Growth**

In 2015, HSHS St. Vincent Hospital made major strides in implementing and advancing a dedicated neurosurgery program — including the hiring of a full-time neurosurgeon, addition of state-of-the-art medical technology and alignment with neurosurgery experts from across the state.

In January, HSHS St. Vincent Hospital aligned with Froedert and the Medical College of Wisconsin (MCW) to recruit top neurosurgeons to cover our Hospital's Level II trauma center. This alignment led to the hiring of a full-time, dedicated Chief of Neurosurgery in March. Douglas Chyatte, MD specializes in the area of spinal surgery, brain tumors, aneurysms, and other health issues affecting the central and peripheral nervous system. He brings a vast amount of clinical experience to Northeast Wisconsin, having served as Chief of Neurosurgery at the Mayo Clinic in Mankato, Minnesota and Chief of Neurosurgery and Neurology for Geisinger Health in Pennsylvania.

“HSHS and Prevea Health have a long-standing, national reputation for excellence,” said Dr. Chyatte. “The collaboration between Prevea Health, HSHS and MCW — a nationally-ranked academic medical school with a new campus in Green Bay — is a unique experiment that has not occurred previously in the United States. Green Bay now has the best of both academic and private medicine.”

In addition to providing neurosurgery services for HSHS St. Vincent Hospital and Prevea Health, Dr. Chyatte is also a professor of neurosurgery at MCW. Prior to coming to Green Bay, he was a professor of neurosurgery at Mayo Clinic School of Medicine in Rochester, Minn.
“With the addition of Dr. Chyatte, we’ve been able to enhance our neurosurgery program in a short amount of time,” said Jason Helgeson, Executive Director, Musculoskeletal, Neuro Science & Therapy Services, HSHS Division-Eastern Wisconsin. “In June, the volume of neurosurgical cases at HSHS St. Vincent Hospital was the highest we’ve seen in about 8 years.”

Plans are in place to hire additional full-time neurosurgeons in addition to keeping our on-call neurosurgeons. Meanwhile, all neurosurgeons practicing at HSHS St. Vincent Hospital have access to state-of-the-art medical technology added in 2015, including the Stealth and O-arm.

The Stealth is a navigation system that provides the surgeon information to guide surgical planning and the approach that they will use for surgery.

“It is like a GPS system of sorts, in that the surgeon can visualize a 3D image of the patient’s anatomy before and during the procedure while also being able to see the exact location of their surgical instrumentation,” said Kellie Carlson, Clinical Coordinator, Surgical Services, HSHS St. Vincent Hospital.

The Stealth is used in a variety of cranial procedures including tumor resections, brain biopsies, and shunt placements. There are many advantages to using the Stealth system including more precise localization of tumors, more complete resection, shorter surgery times, and shorter hospital stays.

The O-arm is a surgical imaging system used in spinal as well as spinal-trauma related surgeries. It provides real-time intraoperative 2D and 3D images of the anatomy. The O-arm is used in conjunction with the Stealth navigation system to provide the surgeon with a more improved visualization when placing spinal instrumentation, and allows for the confirmation of surgical accuracy before the patient leaves the operating room. This technology helps to provide reduced complications and improved patient outcomes in spine surgery.

HSHS St. Vincent Hospital remains committed to a comprehensive Neuroscience program with the intent to add additional technology and services in the near future. It also aims to build on its current position as the market leader for stroke care in Brown County.

“While we shine as a Primary Stroke Center and already lead the way for stroke care in this area, we want to strive to become even better,” said Helgeson. “We want to put HSHS St. Vincent Hospital on a path to becoming just one of four Comprehensive Stroke Centers in the state — excelling in all areas of stroke prevention, detection and treatment.”

In addition, groundwork has been laid to create a dedicated NeuroSpine Center through our Hospitals’ physician partner, Prevea Health by 2016.

The Prevea NeuroSpine Center will provide coordinated, comprehensive care for patients with a variety of brain, neck or back issues. “Whether they need conservative treatment or surgical intervention, patients will only have to call one phone number to get the care they are looking for,” said Helgeson.
Anew Cancer Survivorship: Dedicated to Cancer Rehab

In 2012, HSHS St. Vincent Regional Hospital Regional Cancer Center and Prevea Health came together to implement a much-needed service in the greater Green Bay area: oncology rehab. From those discussions, the Anew Cancer Survivorship program was born.

Prior to 2012, Prevea Therapy Institute would see patients with cancer-related concerns, but a dedicated program was not in place. Research shows 80 to 90 percent of cancer survivors rate a functional problem as their primary complaint.

“Our providers and therapists wanted a specific pathway that cancer patients could follow throughout their treatment and recovery,” says Megan Pfarr, Anew Rehabilitation Facilitator, Prevea Therapy Institute. “Our goal is to maintain and maximize the quality of life for oncology patients from diagnosis through all stages of survivorship.”

To prepare for program launch, 100 Prevea and HSHS providers and clinical professionals took part in the STAR (Survivorship Training and Rehab) education series. This program requires 30 hours of training and assists health care professionals to identify and treat the physical impairments often seen in cancer patients.

Following the training, planning and implementation phases, the Anew Cancer Survivorship program launched in March 2015. Today, cancer patients and survivors can receive pre-treatment assessments and traditional post-treatment rehab at any of the 12 Prevea Health Centers that offer cancer rehab. The Anew team can assist with neuropathy from chemo, scar tissue, radiation fibrosis and lymphedema.

Anew is the only cancer specific rehab program in the region and is staffed by physicians; nurse navigators; speech, occupational and physical therapists; a dietitian and a social worker — all dedicated to oncology. While patients can receive rehab anywhere, no one in the region has the cancer-focused training our team does. Our lymphedema treatment team is the largest in the state with 26 therapists devoted to lymphedema care.

“Research has shown the need for oncology-specific therapy and we are meeting that demand,” says Pfarr. “In 2015, we anticipate seeing 30 to 35 percent of new cancer cases for rehab. This is 414 percent growth from our implementation in 2012.”

Thus far the program has only been communicated internally to providers and via small community education opportunities. However, the team hopes to promote it more heavily in the future.

“Anew is an empowering program for patients,” says Pfarr. “Cancer treatment is out of their control, but physical activity is something they can own. Often there is a sense of relief upon leaving therapy, with the mentality that ‘I can do this’.”
New Alignment Results in Enhanced, Seamless Cancer Care

Together, HSHS St. Vincent Hospital Regional Cancer Center and Green Bay Oncology (GBO) have collaborated to provide cancer services for local communities for almost 40 years. On June 1, 2015, the two organizations announced a new and enhanced business alignment that allows them to operate seamlessly and work more closely with Prevea Health to improve the overall care of their patients.

“We are delighted to have Green Bay Oncology as part of our family,” said Therese Pandl, President & CEO, HSHS Division-Eastern Wisconsin. “We are touching more lives, advancing the mission and it is now a bigger team of people working together to transform cancer care and achieve our vision of providing health, healing and hope to Eastern Wisconsin.”

As part of the new alignment, GBO satellite clinics in Marinette, Oconto Falls, Sturgeon Bay and both Green Bay locations at HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center now all function as outreach sites of HSHS St. Vincent Hospital Regional Cancer Center.

“We working as a team, Green Bay Oncology and HSHS St. Vincent Hospital Regional Cancer Center, along with Prevea Health, are able to provide higher-quality and more seamless medical, radiation and surgical oncological care to patients all across Northeast Wisconsin,” said Dr. David Groteluschen, Green Bay Oncology President. “We are on the leading edge of innovative oncology care.”
Detecting Lung Cancer at Earlier Stages and Improving Survival Rates

Lung cancer is one of the most common forms of cancer in the United States and the leading cause of cancer death, according to the Centers for Disease Control and Prevention. Its symptoms often appear when the cancer is advanced and more challenging to successfully treat.

In July 2015, HSHS St. Vincent Hospital Regional Cancer Center with the experts of Green Bay Oncology introduced a new screening option that works to detect lung cancer at an earlier stage and with lower exposure to radiation. The Low-Dose CT Scan is a type of X-ray that produces detailed images of your lungs with limited radiation. National studies show this screening method can improve survival rates of lung cancer by 20 percent.

“As with any medical test or intervention, there are associated risks and benefits,” said Dr. Brian Burnette of Green Bay Oncology. “HSHS St. Vincent Hospital Regional Cancer Center and the experts of Green Bay Oncology are driven to work in partnership with our patients to allow them to make truly informed decisions about their medical care. It is our privilege to be able to provide a comprehensive lung cancer screening clinic for Northeast Wisconsin and the Upper Peninsula.”

The Low-Dose CT Scan is for high-risk individuals with a long history of smoking. To be eligible, individuals must be between the ages of 55 and 80 with 30 or more “pack years” of cigarette smoking. Thirty “pack years” is equivalent to smoking two packs per day for 15 years, one pack per day for 30 years or half a pack per day for 60 years.

Former smokers who meet the above criteria and have quit within the last 15 years are also eligible for the screening. If smokers or former smokers do not meet the criteria and are concerned about their risk for lung cancer, they should speak with their primary care provider.
This year, HSHS St. Vincent Hospital Regional Cancer Center received Three Year Accreditation with Commendation and the National Outstanding Achievement Award from the prestigious, Commission on Cancer (CoC) of the American College of Surgeons.

HSHS St. Vincent Hospital Regional Cancer Center, which includes the experts of Green Bay Oncology (GBO) and Prevea Health, has been accredited by the CoC for more than 55 years. It's also currently recognized as an Integrated Network Cancer program – the highest level of accreditation possible for a non-teaching hospital.

To earn voluntary CoC accreditation, a cancer program must meet or exceed 34 CoC quality care standards, be evaluated every three years through a survey process and maintain levels of excellence in the delivery of comprehensive patient-centered care. Three-Year Accreditation with Commendation is only awarded to a facility that exceeds standard requirements at the time of its triennial survey.

“Residents of Northeast Wisconsin deserve to have the best cancer care possible,” said Sally Luehring, Executive Director, Cancer Services, HSHS Division-Eastern Wisconsin. “We voluntarily seek accreditation and undergo the CoC survey process in order to continuously improve our program, seek critical feedback and provide our patients with the assurance that we are delivering excellence in comprehensive cancer care.”

The National Outstanding Achievement Award acknowledges cancer programs that achieve excellence in providing quality care to cancer patients. HSHS St. Vincent Hospital Regional Cancer Center is one of a select group of only 20 health care facilities with accredited cancer programs to receive this national honor for surveys performed January 1 – June 30, 2015.

As part of the National Outstanding Achievement Award-granting process, HSHS St. Vincent Hospital Regional Cancer Center was evaluated on 34 program standards categorized within four cancer program activity areas: cancer committee leadership, cancer data management, clinical services and quality improvement. The cancer program was further evaluated on seven commendation standards.

— Dr. Salm-Schmid
Heart valve disease is when one or more of the four heart valves either do not open wide enough or close sufficiently. It is usually after a physical examination when an abnormal heart sound (murmur) is first detected leading to the diagnosis. The progression of the disease is often slow and individuals may not have any symptoms initially. Intervention is needed when the body is no longer able to adapt and the heart begins to fail.

The treatment of heart valve disease is surgery and if left untreated, heart valve disease is capable of causing sudden and unexpected death.

Cassi, now 19, was diagnosed with heart valve disease shortly after she was born. Doctors found a problem with the valve that opens to allow the heart to pump blood to the body. The severity of Cassi’s heart valve disease was low, so she was monitored closely to ensure she stayed healthy.

“I just always knew something was wrong with me or that I was different,” said Cassi.

Doctors said it would never be a matter of if — but when — Cassi needed to have heart valve replacement surgery.

“I remember feeling so bad for her and asking myself why she had been born with this condition,” said Steffi, who is now 23.

Little did Steffi know that she, too, had heart valve disease which was first diagnosed at the age of 17. A doctor detected Steffi’s abnormal heart sound during a routine sports physical. Like Cassi, Steffi’s heart valve disease was not severe and she was watched closely.

Still, the time came when both young women needed surgery. Although Cassi had been living with a heart valve disease diagnosis much longer, it was Steffi who required surgery first.

“I will never forget hugging and crying with my family before going into surgery and having that feeling inside that there’s always a chance I wouldn’t wake back up,” said Steffi.

In March 2013, Steffi had surgery to replace her abnormal valve, as well as the main artery coming out of her heart. Cassi had her surgery just one year later.
Specialty Care Close to Home

Cassi and Steffi Kinnard, and many other heart valve disease patients in Northeast Wisconsin, have access to specialized care close to home thanks to the Prevea Health Heart Valve Clinic at HSHS St. Vincent Hospital. The Prevea Health Heart Valve Clinic provides education, monitoring and treatment options to patients who have heart valve disease, heart murmurs or a family history of valve disease. It is Green Bay’s first, largest and longest-running heart valve clinic.

Prevea Health is also proud to offer the only two pediatric cardiologists residing and working full-time in Northeast Wisconsin. Dr. Anthony Cousineau and Dr. Beth Medford specialize in heart care for children ranging from infants to adolescents. Both Cassi and Steffi were cared for by Dr. Cousineau at the Prevea Allouez Health Center.

“Dr. Cousineau watched over me, as well as my sister — since she was a baby,” said Steffi. “He got to know our family well and always made us feel comfortable and safe.”

Patients who require surgery, like Cassi and Steffi did, can receive exceptional care by the Prevea Health cardiothoracic surgeons at HSHS St. Vincent Hospital Heart & Vascular Center. After heart surgery, patients are cared for in the Northeast Wisconsin region’s only dedicated Cardiovascular Intensive Care Unit (CVICU) at HSHS St. Vincent Hospital, which is staffed by health care experts who are specialized in the specific needs of cardiothoracic healing.

Appreciating Life, Inspiring Others

Today, Cassi and Steffi are healthy, happy, young women with a deep appreciation for life and the journey they have experienced together.

Both have tattoos on their wrists, which are replicas of what their heart beats once looked like on monitors, and both wear matching, heart-shaped necklaces. You will also find them participating in annual American Heart Association Heart Walks.
Cardiac catheterizations and catheter based coronary interventions are routinely performed throughout the country. For a majority of patients they pose no significant life-threatening risks. However, for some complex structural heart and vascular problems, serious complications can occur.

“The development of multimodality imaging suites, commonly referred to as hybrid operating room, brings together cardiologists, cardiovascular surgeons, vascular surgeons, radiologists, anesthesiologists and numerous allied health providers to deliver optimal care for cases involving complex structural heart and vascular problems,” said Christopher Brabant, Executive Director, Heart and Vascular Center, HSHS Division-Eastern Wisconsin and Prevea Health. Many medical centers are not yet able to offer hybrid ORs, but with the expansion of the new multimodality imaging suite at HSHS St. Vincent Hospital, our Division will now be able to offer the most advanced treatment options to patients who would otherwise have to be transferred to another facility.

The state-of-the-art hybrid operating rooms combine a standard operating suite and cardiac catheterization laboratory, allowing a diverse team of experts to work in the same environment. Patients who would have otherwise required a highly invasive open heart surgical procedure can now receive a catheter based intervention. This results in shorter hospital stays, faster recoveries, better outcomes and a standard of care for health and for the wellness of our community.

“By bringing specialists together to address complex medical problems, we are optimizing different skills in the same setting, to provide the best care for our patients,” said Brabant. “The direct and simultaneous procedural collaboration between interventional catheterization specialists and cardiac surgeons is particularly relevant for performing transcatheter valve therapies.”

The new hybrid OR at HSHS St. Vincent Hospital will provide the opportunity for Interventional Cardiologists and Cardiac Surgeons to perform transcatheter aortic valve replacement (TAVR), a procedure that previously couldn't be performed within the Eastern Wisconsin Division. The TAVR is a technically sophisticated procedure and is significant because it provides high-risk patients, those who are not suitable candidates for open heart surgery, with a minimally invasive procedure for their condition, ultimately improving the quality of life.

By utilizing the imaging technology offered with the new hybrid ORs, our Heart Center will be better equipped to serve our growing number of aortic valve disease patients more efficiently.

Construction began in late spring 2015 and the first of three imaging suites at HSHS St. Vincent Hospital is scheduled to be completed in November 2015. The project is scheduled to be completed in Spring 2016.
In September 2014, the Eastern Wisconsin Division welcomed HSHS St. Clare Memorial Hospital in Oconto Falls – formerly known as Community Memorial Hospital (CMH) – to our family. Both HSHS and CMH have a long tradition of providing high-quality health care to those who seek healing. The addition of CMH as HSHS St. Clare Memorial Hospital has strengthened its dedication to caring for those in need in the Oconto Falls and surrounding communities. HSHS St. Clare Memorial Hospital is the fourth hospital in the Eastern Wisconsin Division and the fourteenth hospital in the Hospital Sisters Health System.

“By joining Hospital Sisters Health System, we’ve created the foundation upon which we continue our mission of providing high-quality health care close to home,” said Dan DeGroot, Chief Operating Officer, HSHS St. Clare Memorial Hospital. “We were welcomed warmly into the Eastern Wisconsin Division and we are excited about what this means for our organization and more importantly, what this means for the patients and families we will continue to serve for years to come.”
As an official member of the HSHS Division - Eastern Wisconsin, HSHS St. Clare adopts the HSHS mission “to reveal and embody Christ’s healing love for all people through our high-quality Franciscan health care ministry.” Our Catholic identity and Franciscan Heritage is woven into everything we do as we provide care to patients and their families. Franciscan symbols are displayed throughout the hospital and the new chapel officially opened to hospital patients, visitors, physicians and colleagues following a blessing ceremony and Mass on March 30, 2015. Mass is held in the chapel on the fourth Wednesday of each month at 2:00 p.m. and is open to the community.

“The integration made sense and we are delighted to have HSHS St. Clare Memorial Hospital in Oconto Falls as part of our family,” said Therese Pandl, President & CEO, HSHS Division - Eastern Wisconsin. “We believe that by working closely together and sharing knowledge and resources, we can improve the health care of our communities and we will be stronger serving together.”

Since 1921, the hospital has been a fixture in the Oconto Falls community. Now, as part of HSHS and through the partnership with Prevea Health, HSHS St. Clare Memorial Hospital continues to provide the specialty care to the people of Oconto County and surrounding communities at the hospital and the five regional health centers in Gillett, Lena, Mountain, Suring and Oconto Falls.
**Standardizing Wound Care**

In an effort to ensure consistency and efficiency across our Division, the Regional Wound Care Centers at HSHS St. Vincent Hospital, HSHS St. Nicholas Hospital and HSHS St. Clare Memorial Hospital are working together under the direction of Jane Charnetski, Director, Regional Wound Care and Hyperbaric Centers, HSHS Division-Eastern Wisconsin. On April 1, 2015, HSHS St. Clare Memorial Hospital's wound program evolved from an outreach program to a full service wound center and became a department of the hospital. On June 30, 2015, HSHS St. Nicholas Hospital ended its management agreement for wound services with an outside provider and is now managed and staffed internally.

“By owning and managing the Wound Care Centers in our Division, we are able to provide better standardized, collaborative care for our patients to aid the healing process and improve quality of life,” said Charnetski. “Patients continue to be treated by our skilled team of experts who evaluate each individual wound condition to deliver the most effective plan of treatment.”

In addition to providing specialized care to treat chronic wounds, the Regional Wound Care and Hyperbaric Centers offer services to patients with ostomies including pre-surgical marking, education, post-surgical follow-up care and counseling.

Our hospitals are utilizing the most proven and trusted techniques in wound management, including Hyperbaric Oxygen Therapy (HBOT), which supercharges the body’s healing ability with concentrated oxygen to help resolve painful, stubborn wounds and infections. HBOT is currently in use at HSHS St. Vincent and HSHS St. Nicholas Hospitals. The goal is to add HBOT to HSHS St. Clare Memorial Hospital in fall 2015.

“Working together with our patients' primary care physicians, our team is helping to ensure the progress toward healing can be closely monitored while addressing any other health issues that may be worsening or causing the wound,” added Charnetski.

James Gutierrez, Hyperbaric Technologist, HSHS St. Nicholas Hospital, communicates with a patient during a Hyperbaric Oxygen Therapy treatment in a pressurized chamber.
**St. Clare Room Offers Space for Reflection**

In November 2014, HSHS St. Vincent Hospital blessed and opened a dedicated space where patients, visitors, physicians and colleagues can reflect and renew their spirits.

The St. Clare Room, located in Administration on the fourth floor of the hospital, provides an area of renewal that is an important addition to a facility dedicated to offering hope and healing.

“The Celebrations Committee wanted to find a space where people could go and find a quiet moment to decompress, get centered and think about what’s ahead,” said Sister Annice, Learning/OD Specialist, People Services and Celebrations Committee member.

“Additionally, the committee determined the reflection room would be a good space to showcase historical artifacts that had been displayed for the hospital’s 125th anniversary.”

Members of the Celebrations committee rotate the artifacts every couple of months.

Developing the dedicated reflection space is one example of how the hospital goes beyond medical treatment to care for patients and their families, physicians and colleagues.
Medical College of Wisconsin Expands to Green Bay, Partners with HSHS Hospitals and Prevea Health

The Medical College of Wisconsin (MCW) has expanded its medical education program to the Green Bay area to address the need for future doctors in Northeast Wisconsin. This is the first new medical school campus to open in Wisconsin in more than a century and the first of its kind in Green Bay.

MCW-Green Bay’s classroom, learning laboratories and administrative offices are located in the state-of-the-art Gehl-Mulva Science Center at St. Norbert College. Students are taught by faculty from MCW-Milwaukee, St. Norbert College and the University of Wisconsin-Green Bay. They also learn skills at Bellin College and first-hand in clinical rotations from physicians at hospitals and clinics in the community, including HSHS St. Vincent Hospital, HSHS St. Mary’s Hospital Medical Center and Prevea Health.

“The new medical education program is embedded throughout the Green Bay community and is a great way to provide students early clinical access and exposure to Northeast Wisconsin,” said Therese Pandl, President & CEO, HSHS Division – Eastern Wisconsin. “The new campus offers a contemporary learning experience that links medical education to promoting health care close to home.”

MCW began planning and designing regional campuses after a study released that highlighted the need for more primary care physicians in Wisconsin.

“Research shows students who complete both their medical education and medical residency in the same region will elect to stay there to practice medicine,” said Dr. Ashok Rai, President and CEO, Prevea Health. “Our hope is that this partnership leads to the growth and development of skilled physicians who choose to remain in our community and continue to care for Green Bay area families.”

MCW-Green Bay welcomed its inaugural class of 26 medical students in July 2015 and is the first of two regional campuses to open. MCW-Central Wisconsin is scheduled to welcome its first class of students in July 2016.
HSHS St. Nicholas Hospital began a year-long celebration of its 125th anniversary in Fiscal Year 2105. Activities will include colleague celebrations; a public picnic, Mass with the Archbishop, and tree planting.

**Donate Life Rose Parade Float**

The 2015 Donate Life Rose Parade float had a local connection as HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center helped honor and remember those who gave the gift of life through organ, eye and tissue donation. On January 1, 2015, the Donate Life Rose Parade Float titled ‘The Never-Ending Story’ included a Dedication Garden made up of roses, each placed in a vial carrying a unique, personal messages from individuals, families and organizations. HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center were two of thousands of rose dedications from hospitals across the country.

Paula Hafeman, DNP, RN, FACHE, Divisional Chief Nurse Executive signs handwritten messages that were included in the Dedication Garden on the Donate Life Rose Parade Float.
Every day our colleagues make an impact on the patients they care for. One time each year, we ask our colleagues to take that passion one step further – through stewardship and charitable giving.

The foundations of our hospitals are our charitable arms, and this year’s Colleague Giving Campaign theme was We Are Family. New additions this year included HSHS St. Clare Memorial Hospital and Prevea Health. All colleagues were encouraged to make a donation that was meaningful to them with the option to give to the patient care area closest to their heart.

Also a first this year was the way the campaign was streamlined. Each hospital held their campaigns at slightly different times, but the same marketing materials were used, accounting was streamlined and the prizes were given by the division rather than hospital. Colleagues could donate through a variety of ways: one-time gift given by cash, check, credit card, payroll deduction or a gift spread across 26 pay periods.

All colleagues who donated received a tie-dyed t-shirt and were entered in drawing to win prizes.

**We Are Family – Colleague Giving Campaign**

**HSHS St. Vincent and HSHS St. Mary’s Hospitals**

HSHS St. Vincent and HSHS St. Mary’s Hospitals have seen a steady increase in participation over the past few years, growing from 17 percent participation in 2013 to 53 percent participation in 2015. Colleagues raised a total of $206,350.98, which includes $23,316.16 from Prevea colleagues.

“One of our greatest accomplishments was recruiting champions. We asked for a colleague champion from each service line, one for every 15 colleagues. Last year we had 40 colleague champions, and this year we had 160 champions. Their dedication is what helped us surpass our goal,” said Bobbi Giles, Director, Philanthropy, HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center.

Also a major accomplishment was the fact that 900 new colleagues made a donation.

HSHS St. Vincent Hospital
Colleagues spelled out this year’s Colleague Giving Campaign theme, “We are family.” (L to R): Karen Furman, Ann Gray, Joe Vega, Jessica Pennell, Anna VandeHei, Jen Gravedoni and Melissa Zak.

Colleague Giving Campaign donors from HSHS St. Mary’s Hospital Medical Center showed off their tie-dyed shirts. L to R: Lindsay Arquette, Libby Beauleau, Sadie Roskom, Pat Wondrash, Jordan Schulz (seated), Kristi Seibert (seated), Jenny Jorgensen, Kelly Gezella and Missy Marchant.
HSHS St. Nicholas Hospital

HSHS St. Nicholas Hospital created excitement for their colleague campaign around the celebration of the 125th Anniversary. Colleagues were able to support the Mission and Ministry or Capital Progress which includes the major renovation of Surgical Services and the Intensive Care Unit (ICU). Colleagues raised $45,000 towards these efforts.

“The pride and commitment our colleagues have shown toward making the hospital a better place for our patients and their fellow colleagues is awe-inspiring,” says Charmaine Conrad, Director of Philanthropy, HSHS St. Nicholas Hospital.

Participation thermometers were displayed in our departments each week to show the percentage of colleagues in the department who had participated. The promotion of colleague participation encouraged healthy competition and motivation amongst departments. We are grateful for the support our community has for our colleagues as well. The ACUITY Charitable Foundation and the Frank G. and Frieda K. Brotz Family Foundation supported a matching grant up to $12,500 in honor of the campaign. In addition, prizes for colleague drawings were generously donated by Sargento, The Osthoff Resort and the Plymouth Rock Camping Resort.

HSHS St. Clare Memorial Hospital

In its first year of the Colleague Giving Campaign, HSHS St. Clare Memorial Hospital raised $22,000. Colleagues could choose to donate broadly or to specific initiatives, such as the wound care clinic, patient room renovations, imaging and therapy to name a few.

“It’s crucial to show our colleagues what their money went toward and how it impacted patient care,” says Ann Senn, Director, Philanthropy, HSHS St. Clare Memorial Hospital. “It’s important to show colleagues how their generosity can affect real change and improvement.”

Thank you to all colleagues for your stewardship and dedication to our system!
Family Donates Weerda Scope in Mother’s Memory

When families lose a loved one, no matter the age, the loss is always heartbreaking. Sharon Pyrek and her husband Gary grieve for her mother Dorothy Van Sluys, who passed away in July 2014 due to health issues which included an esophageal condition that limited her ability to eat normally. As they thought about Dorothy’s life, the joy she brought to everyone she knew and her dedication to volunteering with the Catholic faith community, the Pyrek’s chose to use their experience and pay it forward for other families by donating a Weerda Diverticuloscope, an instrument used to treat esophageal conditions, to HSHS St. Nicholas Hospital, in Dorothy’s name.

Because it is not a common procedure, HSHS St. Nicholas Hospital would rent the Weerda Scope from a company in California at a cost of $1,500 per use. “The weeder scope is used to repair a patient’s esophagus that has developed a pouch that traps food when they swallow,” said Dr. Edward Smith, DO, Otolaryngology, Prevea Health, who handles these types of procedures. “Patients frequently have difficulty swallowing and at times have food enter their lungs resulting in pneumonia. With this donation, patients will no longer have to wait two to three weeks for their surgery for equipment to arrive. Patients will avoid lengthy hospital stays and the need for a feeding tube because they are not able to eat.”

The Weerda Scope would not have restored Dorothy’s health, but made her last days more comfortable. Unfortunately the day that the equipment was received, Dorothy passed away in the hospital.

“We made this donation to HSHS St. Nicholas Hospital because we felt the community needed this equipment,” said Pyrek. “My mom would’ve wanted people to get the care they needed immediately. By donating the scope to the hospital, we’re helping the next family. We know our donation will make an impact on the community and will make a difference for future patients.”

The Pyrek’s generous donation had an immediate impact on another family as the scope was used with great success the week after the instrument was blessed by Father Matthew Widder of Holy Name and Saint Clement Parishes. “The thoughtfulness and generosity of the Pyrek’s to financially support a need in the hospital that will have an impact on patients and families in our community is truly what philanthropy is all about and we are extremely grateful,” said Charmaine Conrad, Director of Philanthropy, HSHS St. Nicholas Hospital.

The donation was made possible in part by the generous gifts of Dorothy’s family and friends to her memorial fund.
Perfect Scores for Patient Safety

An “A” grade on the Hospital Safety Score administered by The Leapfrog Group is one of the most meaningful honors a hospital can achieve and one of the most valuable indicators for patients looking for a safe place to receive care.

This fiscal year, three hospitals in our Division received “A” grades: HSHS St. Vincent Hospital, HSHS St. Mary’s Hospital Medical Center and HSHS St. Nicholas Hospital in fall 2014; HSHS St. Mary’s Hospital Medical Center and HSHS St. Nicholas Hospital in spring 2015. In addition, HSHS St. Vincent Hospital was one of 94 hospitals to make The Leapfrog Group’s “Top Hospitals” list which recognizes hospitals that meet the group’s patient safety, care quality and efficiency standards. HSHS St. Vincent Hospital was one of 59 hospitals to be recognized in the “Top Urban Hospitals” category.

The Hospital Safety Score rates how well hospitals protect patients from preventable medical errors, injuries and infections within the hospital. It’s the gold standard rating for patient safety, compiled under the guidance of the nation’s leading patient safety experts and administered by The Leapfrog Group, a national, nonprofit hospital safety watchdog.

“Our team-based efforts to advance patient safety through adopting proven practices from healthcare and other high-risk industries are recognized through this best-in-class achievement,” said Gail Ostrander, Chief Performance Improvement Officer, HSHS Division-Eastern Wisconsin. “Patient safety continues to be a top priority for our organization.”

The first and only hospital safety rating to be peer-reviewed in the Journal of Patient Safety, the Hospital Safety Score is free to the public and designed to give consumers information they can use to protect themselves and their families when facing a hospital stay. It uses 28 measures of publicly-available hospital safety data to produce a single A, B, C, D, or F score, which are developed under the guidance of Leapfrog’s Blue Ribbon Expert Panel. The scores represent a hospital’s overall capacity to keep patients safe from preventable harm.

Fall 2015 Hospital Safety Score grades are scheduled to be released in October.
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