



**Community Health Implementation Plan 2018
HSHS St. Mary's Hospital Medical Center**

Introduction

HSHS St. Mary's Hospital Medical is a tertiary hospital located in Brown County, Wisconsin. For more than 118 years, the hospital has been the leader in health and wellness in Brown County. HSHS St. Mary's Hospital Medical center provides a wide range of basic inpatient and outpatient services.

HSHS St. Mary's Hospital Medical Center partners with other area organizations to address the health needs of the community, living its mission *to reveal and embody Christ's healing love for all people through our high quality Franciscan health care ministry*, with a preference for the poor and vulnerable. The hospital is part of Hospital Sisters Health System (HSHS), a highly-integrated health care delivery system serving more than 2.6 million people in rural and midsized communities in Illinois and Wisconsin. HSHS generates approximately \$2 billion in operating revenue with 15 hospitals and more than 200 physician practice sites. Our mission is carried out by 14,000 colleagues and 2,100 physicians who care for patients and their families in both states.

HSHS St. Mary's Hospital Medical Center collaborated with member health systems that make up Beyond Health (Brown County Public Health, City of De Pere Public Health, Aurora Baycare, Bellin Health, HSHS St. Vincent's Hospital, HSHS St. Mary's Hospital Medical Center, and Brown County United Way) to plan, implement and complete the Brown County community health needs assessment in 2017/2018. Primary and secondary data was gathered from multiple sources to assess the needs of Brown County. This data was presented to key stakeholders from various community organizations who together recommended the health priorities to be addressed in the FY2019 through FY2021 implementation plan.

Prioritized significant health needs

Based on the data presented and the prioritization process, the following priorities were selected:

- Alcohol and other drug abuse (AODA)
- Mental health

- Physical activity, obesity and nutrition

Oral health was top priority for Brown County FY2015 CHNA. A consensus was reached that ongoing efforts should be sustained.

Health needs that will not be addressed

- **Environmental health:** Being a provider of health care services through inpatient and outpatient services, the hospital does not have the expertise or resources to take the lead on addressing this priority in the region. However, in our role as an employer, HSHS St. Mary's Hospital Medical Center is involved in many initiatives that contribute to helping our community members as their health is impacted due to environmental health (e.g. Double Your Bucks program helps community members receive healthy food from a local farmers market; recycling efforts lead to less waste and reduces our carbon footprint; Mission Outreach programs help recycle medical equipment and make it available to those who are in need, but do not have a means of obtaining such equipment).
- **Creating a culture of safety:** Being a provider of health care services through inpatient and outpatient services, the hospital does not have the the resources to address the various factors that affect safety in the region. HSHS St. Mary's Hospital Medical Center does lead daily huddles that examine our culture of safety and addresses safety issues immediately by 1) establishing action plans to address safety, 2) fostering an environment where safety issues are transparent and openly discussed, and 3) having colleagues complete a culture of safety evaluation annually.

Implementation plan

HSHS St. Mary's Hospital Medical Center's implementation plan is part of a community effort to address three priority health needs. The hospital works collaboratively with a broad range of direct-service organizations, coalitions and government agencies to address these needs.

The 2018 implementation plan outlines the actions that HSHS St. Mary's Hospital Medical Center will take to address the health needs of Brown County. However, as noted below, many implementation strategies will be implemented collaboratively. Recognizing that no one organization effects substantial community change alone, the long-term outcomes identified in this implementation plan will be achieved as many community organizations work together for collective impact.

Alcohol and other drug abuse (AODA)

Goal: By 2020, HSHS St. Mary's Hospital Medical Center, in partnership with the Brown County Health Department and other organizations and the Alcohol and Drug Task Force will create community-wide partnerships with individuals, families and organizations creating cultural change that leads to a measured decrease in binge drinking behavior, drug use and fatalities.

Long-term performance indicators

1. Reduce binge drinking rate from 24 percent to 22 percent by June 30, 2021.
2. Percent of driving deaths with alcohol involvement will decrease to 50 percent by June 30, 2021. Current rate is 67 percent in the 2017 county health rankings.
3. Deaths related to drug misuse will decrease to at least eight by June 30, 2021 as indicated in the county health rankings. 2017 county health rankings is 13 deaths.
4. By June 30, 2021 community members seeking support and/or needing to gain access will receive services same day they are sought.

Strategy One: Access

HSHS St. Mary's Hospital Medical Center will collaborate with the Mental Health Task Force and other community stakeholders on the following tactics. Each tactic will take 120 days.

- Create a community-wide portal for patients and providers to access where AODA services are available.
- Participate in the asset-mapping process to identify where gaps exist in accessing AODA services.
- Support the expansion of recovery coaching as a way to offer support to those awaiting services.
- Collaborate on community stakeholder initiatives that are focused on opioids and identify any crossover to the AODA task force surrounding access to treatment/support.

Mid-term performance indicators

Effective advocacy and support of a minimum of one evidenced-based policy change that leads to fewer fatalities associated with alcohol and drug addiction and misuse within Brown County by June 30, 2020. (Measure: Percent of driving deaths with alcohol involvement and deaths related to drug misuse)

Hospital resources

- Colleague time
- Travel

Supporting information

- Target population: Residents of Brown County
- Evidence base: SAMSHA’s Strategic Prevention Framework (SPF) guides you in selecting, implementing, and evaluating effective, culturally appropriate, and sustainable prevention activities. The effectiveness of the SPF begins with a clear understanding of community needs and involves community members in all stages of the planning process.

Strategy Two: Policy

HSHS St. Mary’s Hospital Medical Center will collaborate with the Mental Health Task Force and other community stakeholders on the following tactics. Each tactic will take 120 days.

- Partner with law enforcement and the tavern league to assist in supporting policies that lower the risk of deaths associated with driving while under the influence.
- Advocate for the uniform and effective request of the “Place of last drink” report from tavern owners.
- Advocate for and support legislation that creates increased access to care for those suffering with substance abuse/misuse.
- Identify and communicate a minimum of two best practice approaches that decrease exposure of drugs and alcohol to youth, and support needed policy or practice changes in the community.
- Annually educate legislators and community stakeholders, at a community event, on needed policy change that impacts alcohol and drug misuse
- Collaborate with the Wisconsin Hospital Association (WHA) to advocate for new and innovative policy and/or legislative changes that support a healthy substance use culture in Brown, Oconto and Sheboygan Counties.

Mid-term performance indicators

Effective advocacy and support of a minimum of one evidenced-based policy change that leads to fewer fatalities associated with alcohol and drug addiction and misuse within Brown County by June 30, 2020. (Measure: Percent of driving deaths with alcohol involvement and deaths related to drug misuse)

Hospital resources

- Colleague time
- Travel

Supporting information

- **Target population:** Residents of Brown County
- **Evidence base:** *A Community Anti-Drug Coalitions of America (CADCA)* offers strategies to address drug issues in a community, one of which is policy change. This strategy supports formal changes in written policies, laws and procedures aimed at preventing current and future prescription drug abuse. Examples include workplace

initiatives, law enforcement procedures and practices, public policy actions and systems change within government, communities and organizations.

Strategy Three: Public awareness

HSHS St. Mary’s Hospital Medical Center will collaborate with the Mental Health Task Force and other community stakeholders on the following tactics. Each tactic will take 120 days.

- Support a minimum of two community conversations and public awareness events around alcohol and drug misuse annually.
- Create a video in partnership with HWLI (Healthy Wisconsin Learning Initiative) that creates awareness around “access to care” for those struggling with substance misuse.
- Partner with statewide coalitions to raise awareness and identify key practices that influence culture. Evaluate these practices and implement these in Brown County as appropriate.
- Partner with key stakeholders around their work surrounding opioid abuse and utilize existing educational materials to create awareness in the community.
- Support the drug take-back events, either through volunteering at event or educating the community.
- Participate in a minimum of two field trips each year that bring task force members out into the community to engage with key stakeholders that are impacted by drug and alcohol addiction and misuse.
- Create a process for sustaining the notification letter that goes out to local establishments and organizations that are hosting events. This letter will outline best practices for safe serving. Also establish the process to send a “thank you” to those organizations that follow the best practice standards.

Mid-term performance indicators:

By June 30, 2020, increase public awareness around the impact of alcohol and drug addiction and misuse within our community. This will be evidenced by behavior change and a decrease in the binge drinking rate from 27 percent to 22 percent and fewer than eight drug-related deaths in Brown County. (Measure: binge drinking rate)

Hospital resources:

- Colleague time
- Travel
- Volunteer time

Supporting information

- **Target population:** Residents of Brown County
- **Evidence base:** *A Community Anti-Drug Coalitions of America (CADCA)* includes seven strategies, one of which is policy change. This strategy supports formal changes in written policies, laws and procedures aimed at preventing current and future prescription drug abuse. Examples include workplace initiatives, law enforcement procedures and practices, public policy actions and systems change within government, communities and organizations.

Community resources and partners for alcohol and other drug abuse (AODA)

Trevor Allcock, UWGB	Kris Kovacic, BC Health & Human Services
Rebecca Arrowood, Family Services	Bonnie Kuhr, N.E.W. Community Clinic
Sharla Baenen, Bellin Psychiatric Center	Tyler Luedke, Brown County Treatment
Shawn Blakley, American Foundations Counseling	Paula Manley, Prevea & Eastern WI Div of HSHS
Dave Bertrand, Willow Creek Behavioral Health	Antonia Nelson, DarJune
Erin Bongers, De Pere Health Department	Mike Panosh, Wisconsin State Patrol
Dan Braaten, Prevea Behavioral Health	John Plageman, Aging & Disability Resource Center
Danielle Brockman, Bellin Health	Kelly Rowe, Green Bay School District
Larry Connors, Jackie Nitschke Center	Pat Ryan, Brown County Drug Alliance

Monica Davis, Willow Creek Behavioral Health	Dan Sandberg, Brown County Sheriff's Department
Father Paul Demuth, Bay Area Community Council	Heidi Selberg: Community member
Cathy DeValk-Holl, Aurora Health Center	Scott Stokes, ARCW
Tom Doughman, St. Norbert College	Mandy Suthers, DarJune
Elaine Doxtator, Hospital Sisters Health System	Erin Tisch, BC Health & Human Services
Phil Duket, NE AWY Prevention Center Coordinator	Theresa Weise, UW-Green Bay
Jeff Everetts, Ashwaubenon Dept. of Public Safety	Eric Weydt, Diocese of Green Bay
Pat Finder-Stone, Bay Area Community Council	Bob Woessner, Bay Area Community Council
Laura Hieb, Bellin Health, Chief Nursing Officer	Christopher Zahn, EXPO Green Bay
Janet Kazmierczak, WI Div of Public Health	Terri Zahorik, BC Health & Human Services

In addition to the above, HSHS St. Mary's Hospital Medical Center will work closely with the Wisconsin Hospital Association 2018 Goals and Initiatives Task Force, which is working to address issues surrounding mental health, AODA and opioids.

Mental health

Goal: Brown County will improve access to mental health services, information, and education for all populations in the county by creating a common platform that consumers, mental health providers, partner agencies, and stakeholders can access.

Long-term performance indicators

By July, 2021, the average number of poor mental health days per 30 days, as reported by county residents, will decrease from 3.4 to 3.2.

Strategy One: Screening tool assessment and best practice identification

HSHS St. Mary's Hospital Medical Center will work collaboratively with the Brown County Health Department and Mental Health task force to:

- Assist in completing an inventory of current behavioral health screening tools used across settings.
- Assist in completing an inventory of current suicide risk screening tools used across settings (consider collaboration with the Brown County Coalition for Suicide Prevention on this activity).
- Identify best practice behavioral health screening tools and develop recommendations for tools used in various community settings.
- Identify best practice suicide risk screening tools and develop recommendations for tools used in various community settings.

Mid-term performance indicators

By Dec. 31, 2019, the Mental Health Task Force will complete an inventory of mental health screening tools currently utilized across community settings and develop best practice, evidence-based screening processes, that are appropriate for each community setting (schools, crisis center, psychiatric hospitals, emergency departments, primary care, mental health clinics, and other healthcare settings).

Hospital resources

- Colleague time
- Travel

Supporting information

- **Target population:** Residents of Brown County
- **Evidence base:** Although suicide is a statistically very rare event, even within psychiatric populations, improvement efforts *focused on the processes of care* in which patients and

clinicians live and work can drive successful clinical quality improvement work. Source: *Behavioral Health Treatment Needs Assessment Toolkit for States (SAMHSA), Zero Suicide in Health and Behavioral Health Care (SAMSHA, SPRC, National Action Alliance for Suicide Prevention) Perfect Depression Care(Henry Ford Health System)*

Strategy Two: “No wrong door” access platform for mental health treatment and providers

HSHS St. Mary’s Hospital Medical Center will work collaboratively with the Brown County Health Department and Mental Health Task Force to:

- Implement Trilogy – network of care in collaboration with NEW Connections
- Work with primary care providers to identify education needs and strengthen primary care as the entry point to “Right Care, Right Person, Right Time” mental health treatment.
- Investigate and implement a “no wrong door” referral process between community agencies to guarantee the right access at the right time.

Mid-term performance indicators

By Dec. 31, 2019, the Mental Health Task Force will create a community-wide “no wrong door” access platform for mental health treatment and connection between mental health providers. The goal is to create the right access, at the right time by having a comprehensive view and collaborative connections between all Brown County mental health service providers.

Hospital resources

- Colleague time
- Travel
- Training time

Supporting information

- **Target population:** Residents of Brown County
- **Evidence base:** *NACCHO/ASTHO, “No Wrong Door: Assuring Services and Seamless Care” Program.* Source: *N.E.W. Mental Health Connection, “No Wrong Door”*

Strategy Three: Develop a network of peer support, increasing availability of immediate resources to community

HSHS St. Mary's Hospital Medical Center will work collaboratively with the Brown County Health Department and Mental Health task force to:

- Complete an inventory of current mental health peer support resources available in the community.
- Identify educational/training programs available to those interested in providing peer support in the community (e.g. QPR, Mental Health First Aid, etc).
- Develop a peer support network, implement services and provide resource contacts to community organizations and agencies.

Mid-term performance indicators

By Dec. 31, 2019, the HSHS St. Mary's Hospital Medical Center will collaborate with the Brown County Mental Health Task Force to develop a network of peer support that increases the availability of immediate resources to consumers. This will expand the continuum of mental health resources available in Brown County.

Hospital resources

- Colleague time
- Travel

Supporting information

- **Target population:** Residents of Brown County
- **Evidence base:** Healthiest Wisconsin 2020: Develop comprehensive data to track disparities. Assure access to high-quality health services for all. Increase the proportion of persons who have a specific source of ongoing care (AHS-5). Increase the proportion of adults with mental health disorders who receive treatment (MHMD-9). National Prevention Strategy: Standardize and collect data to better identify and address disparities. Reduce barriers to accessing clinical and community preventive service, especially among populations at greatest risk .

Community resources and partners for mental health

Ian Agar, Brown County	Becky Heldt, Rawhide
Officer Kamra Allen, GBPD	Ashley Hopp, Bellin Health
Debbie Armbruster/Sara Lornson, De Pere Health Department	Sarah Inman, BC United Way
Sharla Baenen, Bellin Psychiatric Center	Tana Koss, Family Services
Lissa Balison, UW-Green Bay	Andrea Kressin, Brown County Public Health
Kay Baranczyk, Bellin Psychiatric Center	Margaret Kubek, UWGB
Dave Bertrand, Willow Creek Behavioral Health	Bonnie Kuhr/Seth Moore, NEW Community Clinic
Brian Binder, ADRC of Brown County	Lois Mischler, Family Services
Shromona Bose-Bigelow, BC United Way	Althea Noukki, PhD, BC Human Services
Franchesca Carley-Vasquez, Family & Childcare Resources	Michelle Peterson, Intern BC Human Services
Marilou Counard, Bellin Psychiatric Center	Katie Rollin, PsyD, Aurora Health Care
Bree Decker, Connections for Mental Wellness	Lisa Schubring, Prevea
Julie Duffy, Rawhide	Eric Seubert, The Gathering Place
Rebecca Fairman, Connections for Mental Wellness	Rose Smits, Community Member
Julie Feld, Foundations	Cheryl Weber, JOSHUA Group
Officer Barb Gerarden, GBPD	Christopher Zahn, Recovery

Christina Gingle, GBAPSD

In addition to the above, HSHS St. Mary's Hospital Medical Center will work closely with the Wisconsin Hospital Association 2018 Goals and Initiatives Task Force, which is working to address issues surrounding mental health, AODA and opioids.

Hospital resources

- Colleague time
- Travel
- Training time

Supporting information

- Target population: Residents of Brown County
- Evidence base: *NACCHO/ASTHO, "No Wrong Door: Assuring Services and Seamless Care"*. Source: *N.E.W. Mental Health Connection, "No Wrong Door"*

Physical activity, obesity and nutrition

Goal: Increase number of individuals with healthy weight

Long-term performance indicators: By 2021, increase number of individuals with a healthy weight by three percent, as evidenced by an increase in the number of community members with a BMI under 30. (Baseline measure: 72 percent at healthy weight, based on County Health Rankings 2017- 2013 data).

Strategy One: Food as medicine

HSHS St. Mary's Hospital Medical Center will work collaboratively with the Brown County Health Department to improve equitable access to healthy food, and increase the proportion of Brown County residents who consume the recommended number of servings of fruits and vegetables by at least two percent (short term) and four percent (long term) by:

- Establishing relationships with various community groups and offering assistance to facilitate change or maintenance for programs that focus on consumption of healthy foods
- Monitoring healthy food donations at Scouting for Foods drive
- Maintaining and promoting Food Drive 5 toolkit
- Monitoring and encouraging food pantry infrastructure that promotes healthy food choices
- Institute a platform of healthy snacks in the school system by eliminating candy, high fat snacks and soda from vending machines and cafeterias
- Tracking the ratio of eligibility for EBT program to those who use the Double Your Bucks program at the farmer's market
- Ben's Wish program that assists local communities in fighting food insecurity issues through food drive collection, weekend backpack program and educational activities.

Mid-term performance indicators

By June 30, 2020, residents in Brown County will improve nutrition through increased consumption of fruits and vegetables, decreased consumption of sugar-sweetened beverages and other less nutritious foods.

Hospital resources

- Colleague time
- Volunteer time
- Financial support

Supporting information

- **Target population: Residents of Brown County**
- **Evidence base:** Food security and improved access to quality food empowers all members of the community to be able to consume healthy food, which is a proven way to support healthy weight, and prevent and reverse chronic disease. Source: BRFSS, County Health Rankings, Community Survey, LIFE study, YBRS, Food Insecurity data, Survey of Brown County At-Risk Households 2016, UW-Extension data. Healthiest Wisconsin 2020: Make healthy foods available for all. Increase access to healthy foods and support breastfeeding. Healthy People 2020: Reduce consumption of calories from solid fats and

added sugars in the population aged 2 years and older (NWS-17). Reduce household food insecurity and, in doing so, reduce hunger (NWS-13). National Prevention Strategy: increase access to healthy and affordable foods in communities.

Strategy Two: Movement as medicine.

HSHS St. Mary's Hospital Medical Support will work collaboratively with the Brown County Health Department to decrease physical inactivity (short-term by two percent, long-term by four percent) through empowering community members to use active means of transport/movement by partnering with the Greater Green Bay Active Community Alliance. Encourage Brown County residents to utilize community resources (e.g. walking/biking trails, fitness centers, etc) and facilitate campaign(s) that promote(s) healthy lifestyles through safe and affordable modes of physical activity (as measured by a decrease in physical inactivity) by structuring the work around the three Es (engineering, education, enforcement). Together, we will accomplish this by:

- Inventorying existing initiatives that are in alignment with this objective.
- Partnering with the Greater Green Bay Active Community Alliance to create a more active and connected community.
- Developing an educational strategy using the three Es in partnership with the Greater Green Bay Active Community Alliance.
- Monitoring utilization trends of active design and infrastructure to identify gaps and opportunities to improve.

Mid-term performance indicators

By June 30, 2020, Brown County residents will have decreased their physical inactivity by two percent.

Hospital resources

- Colleague time
- Volunteer time

Supporting information

- **Target Population:** Residents of Brown County
- **Evidence base:** County Health Rankings. **Source:** <http://www.activecommunitieswi.org/>. Healthiest Wisconsin 2020 - Community designs that foster safe and convenient foot, bicycle and public transportation, and physical recreation. Healthy People 2020 - Physical Activity in Adults (PA 2.4). National Prevention Strategy - Integrate health criteria into decision making, where appropriate, across multiple sectors.

Strategy Three: Culture change

HSHS St. Mary's Hospital Medical Center will work collaboratively with the Brown County Health Department to link LIFE study data, CHIP and The GROW Project together to collaborate on community initiatives. Together we will create a community driven by multi-sectored partnerships supportive of cultural well-being that improves the health of Brown County by:

- Convening meetings with leadership from LIFE study, CHIP and the GROW Project.
- Testing a community education platform supporting the connection between nutrition, movement and health status.
- Engaging and empowering the growth and development of relationships between agencies in the food-related and well-being sectors.
- Adopting Healthful Hospital Food American Medical Association Resolution 406.

Mid-term performance indicators

By June 30, 2020, the LIFE study, CHIP and the GROW Project data will be analyzed.

Hospital resources

- Colleague time

Supporting information

- **Targeted population:** Residents of Brown County
- **Evidence base:** Healthiest Wisconsin 2020, The GROW Project, LIFE Study. Healthiest Wisconsin 2020 - Identify resources to support partnerships. Build effective partnerships resulting from respect and empowerment. Healthy People 2020 -Obesity in Adult

(NWS-9). Obesity in Children and Adolescents (NWS-10.4). National Prevention Strategy-Engage and empower people and communities to plan and implement prevention policies and programs.

Community resources and partners for physical activity, obesity and nutrition include:

Kristin Ely-Bluemke- Boy Scouts	Karen Early – BC UW Extension	Tim Meyer - UWGB Marketing
Andrea Werner-Bellin	Laura Grovogel – Aurora BayCare	Chris O’Brien – Boy Scouts
Becky Nyberg -BCHD	Meredith Hansen – ADRC of Br County	Carey Redmann – Feeding America
Jamie Campbell – WIC	Stephanie Lazzari – HSHS	Jennifer Schnell – Aurora BayCare
Steve Reinders – Bellin	Becky Delain / Margo Marquette- Ben’s Wish	Leanne Zhu – UWGB
Vicky Darragh – Feeding America	Sara Lornson – DePere Health Dept.	Shromona Bose-Bigelow-BC United Way
Joan Swigert/Chad Clements- BC Food and Hunger Network	Maggie Koch - Bellin	Paul Linzmeyer- The Farmory
Natalie Bomstad- LIVE 54218	Eric Weydt- Diocese of Green Bay	Ben Chan- UW-GB

Oral health (sustain goal)

1. Promote and improve oral health and assure access to effective and adequate oral health services for the benefit of all Brown County citizens.
2. Reduce the number of oral health related emergency department visits
3. Improve the oral health services available for Medicaid and uninsured patients.



Long-term performance indicators: HSHS St. Mary's Hospital Medical Center, partnering closely with the Oral Health Coalition for Brown County, will continue to work with the underserved dental population in Brown County who are in need of dental care. This will ensure this population receives the dental services they need.

Strategy One: Outreach Referral Process--Increase awareness of medical staff about options for dental treatment for children and adults. Demonstrate via pre and post surveys a 15% increase in medical provider awareness of dental resources. Reduce the number of Green Bay Hospitals' Emergency Departments Visits for Dental Diagnoses by 8% from 2017 to 2019.

- Attend meetings at the hospitals with the ER Physicians, OBGYN, and Pediatricians and hand out the Oral Health brochures and RX pads every six months. Track data from RX referrals.
- A member of the oral health team will monitor dental access for disabled patients who need to be seen in hospital under sedation.

Mid Term Performance Indicators

- By June 30, 2020 the Oral Health team will have decreased number of Green Bay Hospital Emergency Department visits for Dental Diagnosis by 4% while raising provider awareness of adult/child dental services in Brown County.

Hospital resources

- Staff time

Supporting Information

- **Targeted population:** Residents of Brown County

Strategy Two: Marquette Student Externship-- Host Marquette dental student in Brown County in an effort to attract more Marquette dental professionals to Brown County.

- Visit Tri County to see how program works for their clinic.
- Outflow to Marquette School of Dentistry
- Involve local dentist's through the BDK /mentorship

Mid-term performance indicators

- By June 30, 2020 the Oral Health Team have identified a Marquette dental student to do an externship in Brown County.

Hospital resources

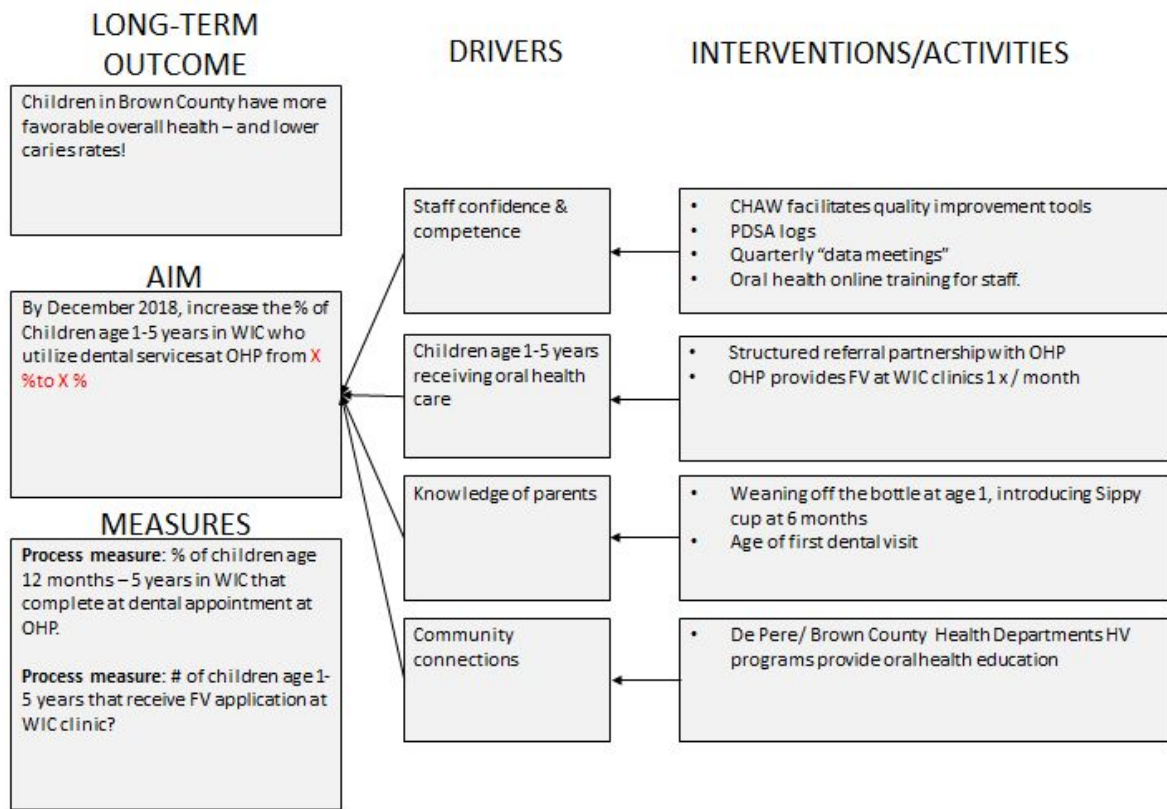
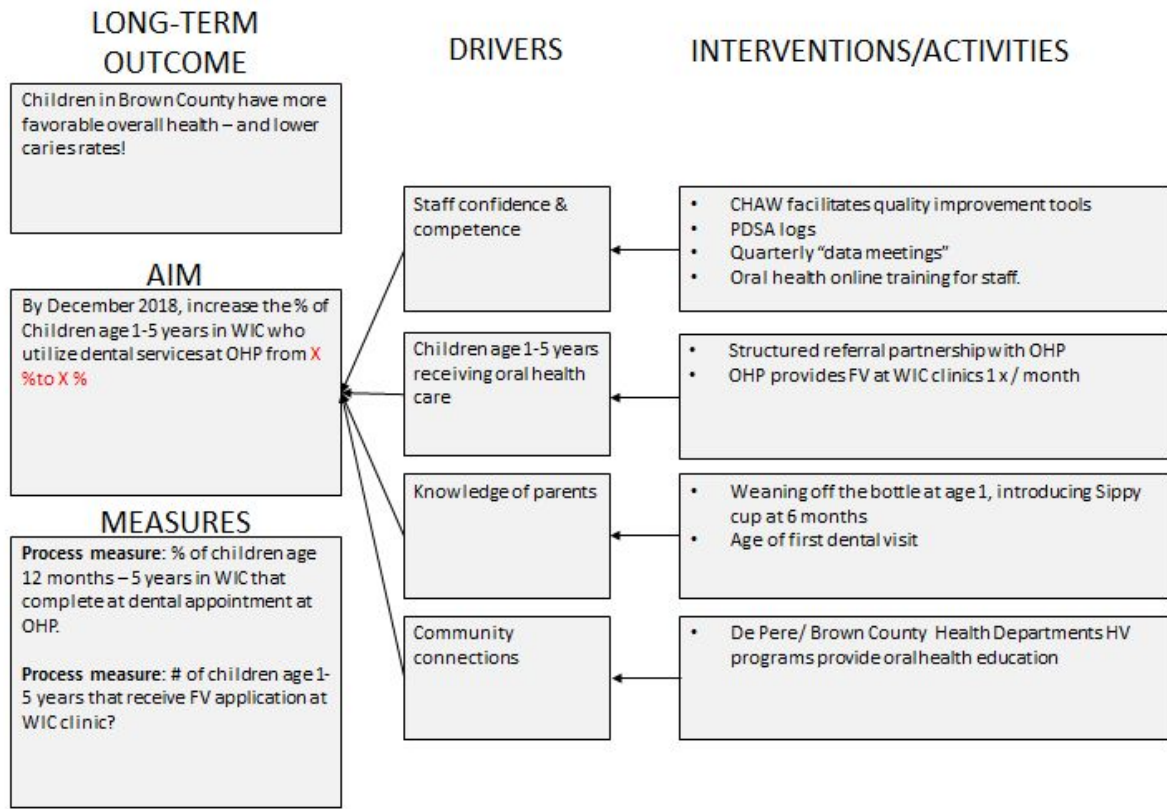
- Staff time

Supporting Information

- **Targeted population:** Residents of Brown County

Strategy Three: Healthy Smiles for Mom and Baby -- Children and Pregnant women in Brown County have more favorable overall health, and lower caries (tooth decay) rates. By June 2021, increase the % of pregnant women in WIC who utilize dental services at NEW Clinic from 23% to 33%. By June 2021, increase the % of Children age 1-5 years in WIC who utilize dental services at OHP from 25% to 35%

- Explore option if an oral health intake question can be added to the OB/GYN health histories in EPIC.
- Keep this program separate from our outreach referral process.



Mid-term performance indicators

- By June 30, 2020 Brown County will see a 5% increase of pregnant women in WIC utilizing services at NEW Clinic from 23% to 28%.
- By June 30, 2020 Brown County will see a 5% percent of children ages 1-5 years in WIC who utilize dental services at OHP increase from 25% to 30%

Hospital resources

- Staff time
- Financial support to Oral Health Partnership and NEW Clinic

Supporting Information

- **Targeted population:** Residents of Brown County

Strategy Four: Legislative Pursuits -- Increase medical, dental, and legislative cooperation via health professional meetings and legislative lobbying efforts

- Identify ideas how Oral Health would like to present the oral health coalition to legislative members by June 30, 2021
- Work with Heidi Selberg to help ways in reaching out to these legislative members
- Invites community members to attend oral health meetings and offer CEU options to increase meeting attendance

Mid-term performance indicators

By June 30, 2020 the Oral Health Team will have identified ideas how they would like to present issues the Oral Health Coalition of Brown County are facing to legislative members. Coalition will also send out invites and explore CEU offerings to get members to attend meeting.

Hospital resources

- Staff time

Supporting Information

- **Targeted population:** Residents of Brown County

Community resources and partners for Oral Health:

Aurora BayCare

Bay Oral Surgery and Implant Center

BayCare Clinic

Bellin Hospital

Brown County Public Health

Children's Health Alliance of Wisconsin

De Pere Public Health

HSHS St. Vincent and St. Mary's

N.E.W. Community Clinic

NWTC Dental Clinic

Oral Health Partnership

UWGB

Next steps

The implementation plan outlines a three-year community health improvement process.

Annually, the hospital will:

- Review the implementation plan and update strategies for the following fiscal year
- Set and track annual performance indicators for each implementation strategy
- Track progress toward mid-term performance indicators
- Report progress toward the performance indicators to the HSHS St. Mary's Hospital Medical Center's Board and community benefit advisory committee
- Share actions taken and outcomes achieved to address priority health needs with the community at large

Approval

The implementation plan was adopted by the hospital's Board on May 16, 2018.

